



eGO

SUPER APP

Try To Be Better

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INTRODUCTION

eGO is an integrated super application leveraging AI technology to support services and enhance user experience in the fields of logistics and travel.

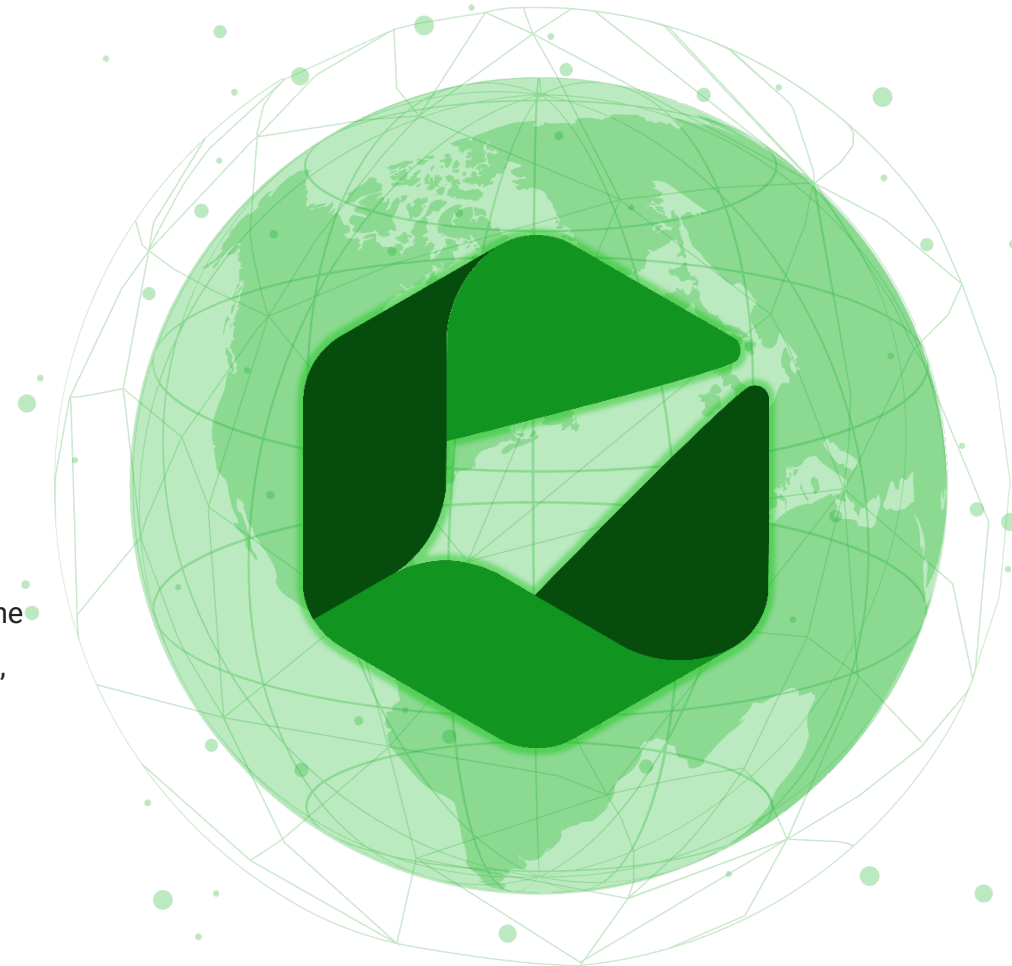
eGO's services include transportation, mobility, shopping, finance, and tourism.

eGO provides a fresh perspective on how AI and Blockchain operate, how these technologies are transforming the world, changing the experience of enjoying life, investing, and earning money instantly.

MISSION

eGO creates practical application solutions, helping users access the latest technology in the most intuitive way possible. The utilities support human life becoming increasingly smarter, faster, and more secure.

This is the age of technology, so eGO can harness the power of technology to enhance life experiences in an excellent way.



CHALLENGE

✓ Compete

Currently, there are many ride-hailing applications with competitive advantages in terms of pricing and services, with major competitors being Grab, Bee, and Gojek in the Asian market. In the initial stage, eGO will not directly compete in the business segment where these major competitors are present.

✓ Technology

eGO's greatest advantage lies in its technology. It will focus on integrating WEB3 technology and AI Assistant features and tapping into emerging markets with great potential.

✓ People

eGO possesses a highly skilled technical team. Even as it grows and expands, eGO continues to actively seek and fill positions beyond technology.

✓ Finance

To avoid spending too much budget on directly competing with major players in the ride-hailing market, eGO chooses to focus on niche markets: "Payment, Tourism, and Rentals" in non-central urban areas.



MARKET SCALE

According to WHO statistics, post the Covid pandemic, the annual growth rate of service industries is consistently in the double digits. Predictions suggest that the ride-hailing, car rental, and related services market in Asia could reach \$1 trillion by 2025.

Although the demand is increasing, services in the ride-hailing sector and its related services are mainly concentrated with a few major brands in large cities.

Meanwhile, small cities have not been invested in adequately, and their systems have not accurately assessed market demand. This is a potential market that needs to be explored, and eGO will focus on developing services in these areas during the initial phase of deployment.



SOLUTION & PRODUCT

eGO focuses on developing and integrating new technologies into the application and operational management system to efficiently manage and reduce costs during the development phase.

- ✓ Ride-hailing solution with affordable prices serving Asian countries: booking electric tourist cars, motorcycles, and cars.
100%
- ✓ Self-drive car rental in tourist cities.
100%
- ✓ Delivery and shipping services.
100%
- ✓ Payment solutions.
100%
- Integration of AI as an assistant into the application.
Testing
- WEB3 payment system with Layer 2 Blockchain technology will be tested in early September 2024.
Developing



PRODUCT

BOOKING RIDES (ECAR, CAR, BIKE)

- Real-time ride booking solution, offering the most competitive prices on the market.

RENT CAR

- Self-drive car rental service: eGO provides management software for partners, such as car owners and rental companies, to participate in the eGO ecosystem and offer their services. Revenue sharing with eGO from car rental, sales, and advertising.

eSHOPPING - EDELIVERY

- Delivery is also a niche service that utilizes the infrastructure of the online ride-hailing service. eGO will expand its partnerships to include large-scale transportation companies.
- Shopping at affiliated stores is an integral part of eGO's service, offering shopping assistance and home delivery.

ePAYMENT

- The integrated payment service allows for quick transactions directly within eGO's applications. By connecting their ATM cards to the eGO system and integrating Blockchain technology, users can instantly access a range of cryptocurrency payment options such as BTC, ETH, USDC, and USDT.

eAI - TRỢ LÝ ẢO

- The eAI will be the future of the eGO ecosystem. Each service within the app will be managed and executed by a virtual assistant. With just a simple command, users can start experiencing eGO's services.
- For example: "Jarvis, help me book a ride to Apple's office tomorrow."
- The virtual assistant will help you carry out tasks without the need for excessive manual operations.

The \$eGO Token will be used to purchase and exchange e-vouchers and promotions.



ROAD MAP



Phase 1 WARM UP

Applications:

- Project documentation release
- Development of the eGO application (Ride Booking)
- Development of the eGO application (Driver)
- Development of the eGO Management System (CRM) • Development of the Car Rental feature

Token:

- Conceptualization, technology selection, whitepaper publication



Phase 2 PRESALE

Applications:

- Launch car rental service • Community development

Token:

- Build smart contracts
- Presale
- Test WEB 3 + \$EGO usage for promotions and services on EGO



Phase 3 LAUNCH

Applications:

- Launch driver community
- Expand self-driving car rental service to 4 more cities
- Reach 100,000 members on the application
- Reach 1,000 drivers on the application
- Deploy 200 electric cars in 5 tourist cities in Vietnam (Da Lat, Nha Trang, Hue, Vung Tau, Ha Long)

Token:

- Deploy WEB 3 wallet on the EGO application with crypto financial services • List \$EGO on decentralized exchanges



Phase 4 GROWTH

Applications:

- Reach 500,000 members on the application • Reach 5,000 drivers on the application
- Expand ride-booking service to major cities • Launch delivery and shopping services
- Expand to the LAO market

Token:

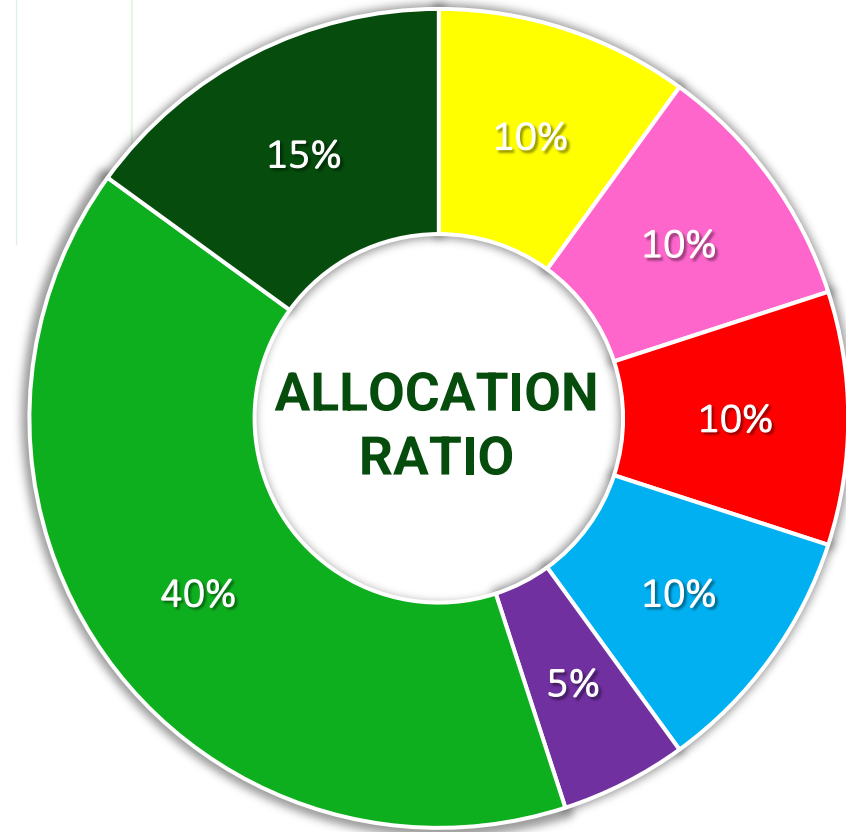
- Expand WEB 3 services
- List \$EGO on major exchanges
- Develop proprietary blockchain system



ABOUT EGO TOKEN

The EGO Token is currently being developed on the Binance Smart Chain (BNB) and will be expanded to other platforms in the future. The goal is to integrate with bridge communication between various blockchain networks.

Additionally, eGO's own network is being developed to deeply integrate into the company's products, including storage and payment solutions called eNetWork, expected to launch in 2025.



- Core Team
- Partner
- Marketing, Airdrop
- Pre-Sale
- Liquidity
- Ecosystem
- Start-Up

TRANSACTION FEES



TRANSACTION FEES

ALLOCATION		RATIO	FUNTION
Transaction fees within the ecosystem		3%	
1	Token Burning	2%	Creating scarcity
2	Company Reserve	1%	Company operations

CORE TEAM

Proposed allocation rate on total supply: 10%

Token amount: 200,000,000

The number of EGO tokens allocated to core team members, who contribute to and develop the project. These tokens will be locked for 3 years to ensure that the management team remains committed to the project.

Token
Amount

200K

Percentage of
Total Supply

10%

Withdrawal
Lock

3 years





START UP FUND

Proposed allocation rate on total supply: 15%

Token amount: 300,000,000

The Start Up Fund is used to nurture new ideas and innovations that benefit society.

EGO actively seeks, encourages, and provides opportunities for Start Up companies and teams with breakthrough ideas aiming to build intelligent applications to support the community along with the EGO token.

Token
Amount

300K

Percentage of
Total Supply

15%



PARTNER

Proposed allocation rate on total supply: 10%

Token amount: 200,000,000

EGO allocates a portion of tokens to partners, including companies, corporations, all of which join hands to develop EGO on a global scale. The funds from this token group will be used to pay partners who have been accompanying EGO on the journey to globalize.

Token
Amount

200K

Percentage of
Total Supply

10%





MARKETING AIRDROP

Proposed allocation rate on total supply: 10%

Token amount: 200,000,000

The allocation of these tokens will be used for marketing campaigns, advertising, brand building, community engagement, events, public relations, and other initiatives to increase awareness and promote adoption.



Token
Amount

200K

Percentage of
Total Supply

10%

PRE-SALE

Proposed allocation rate on total supply: 10%

Token amount: 200,000,000

Allocating a portion of tokens allows users to purchase in the early stages of the project to ensure additional funding for project development, marketing efforts, and ecosystem expansion.

Token
Amount
200K

Percentage of
Total Supply
10%



LIQUIDITY

Proposed allocation rate on total supply: 5%

Token amount: 100,000,000

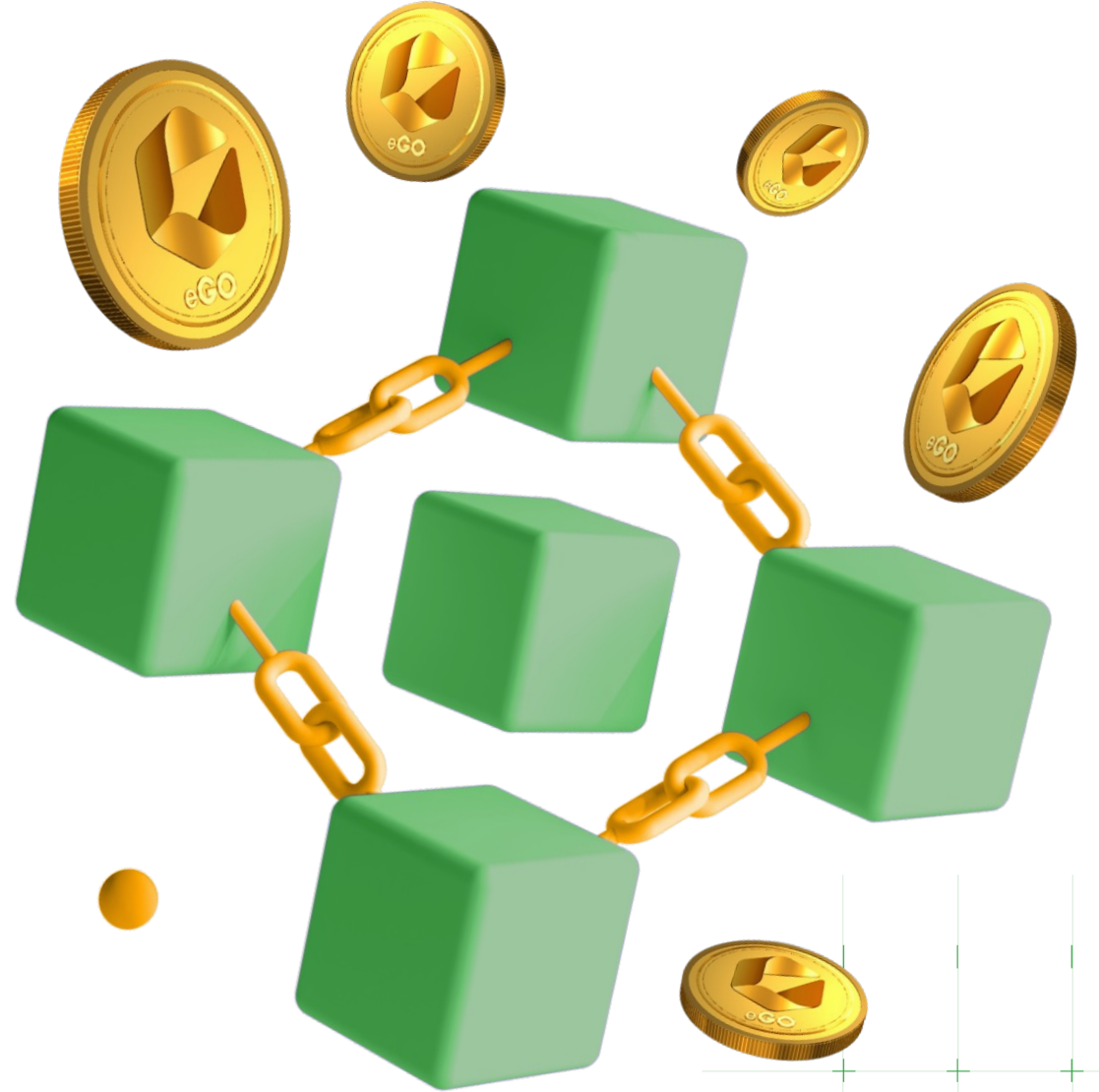
The liquidity allocation is dedicated to ensuring sufficient liquidity for the EGO token on decentralized exchanges and other trading platforms.

Token
Amount

100K

Percentage of
Total Supply

5%



ECOSYSTEM

Proposed allocation rate on total supply: 40%

Token amount: 800,000,000

EGO allocates tokens to develop and operate internal ecosystems. This includes ecosystems such as Power Staking and other ecosystems.

Token
Amount

800K

Percentage of
Total Supply

40%



OTHER ECOSYSTEMS

Proposed allocation rate on total supply: 20%

Token amount: 400,000,000

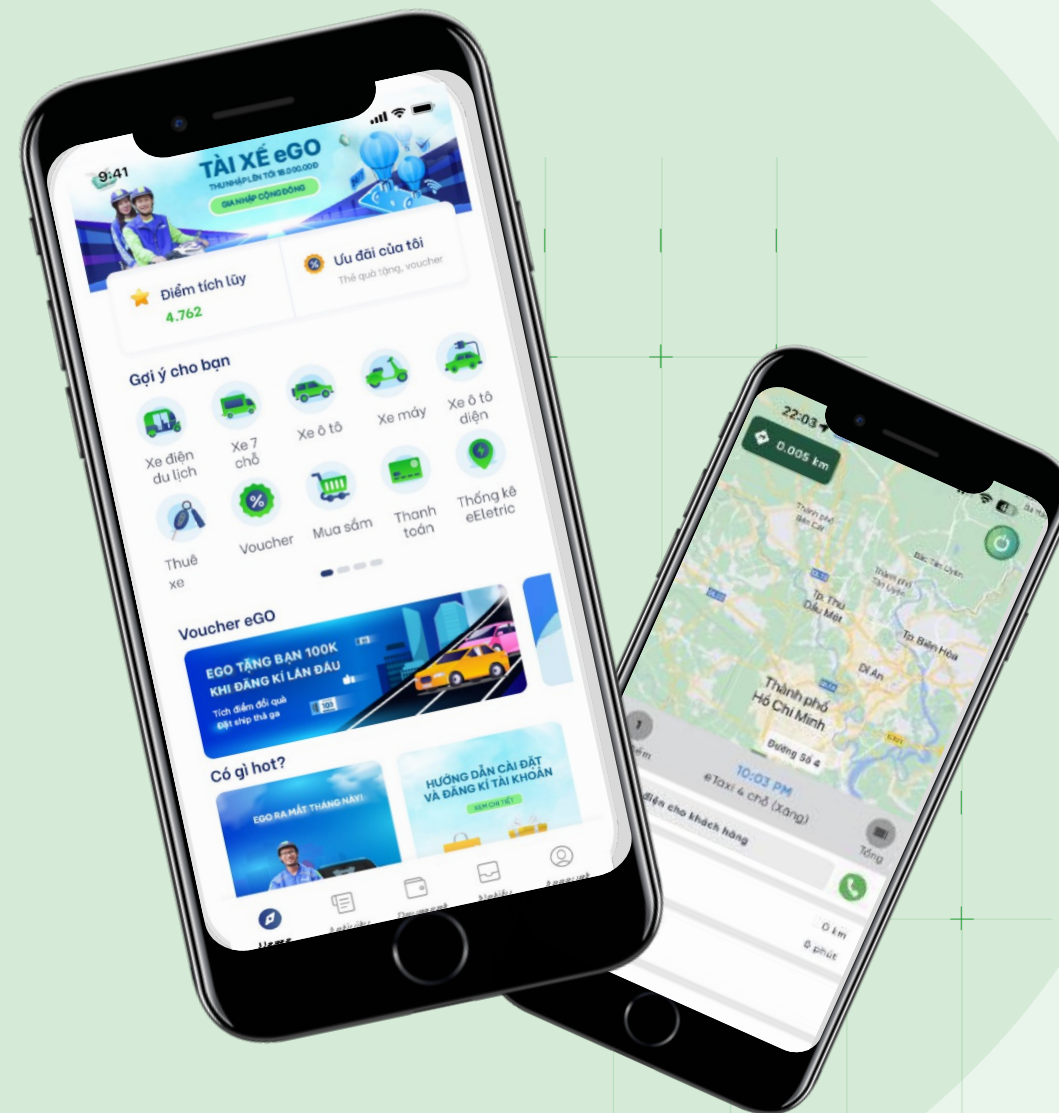
The allocation fund is intended to operate and use within ecosystems such as: Ecar, Eshopping, Epayment, EAI - Virtual Assistant.

Token Amount

800K

Percentage of Total Supply

20%





POWER STAKING ECOSYSTEM

Proposed allocation rate on total supply: 20%

Token amount: 400,000,000

Staking rewards on-chain will provide additional liquidity for transactions within the ecosystem, and stakers will receive a corresponding passive bonus in EGO within the ecosystem.

Token Amount

400K

Percentage of Total Supply

20%



FUTURE

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01

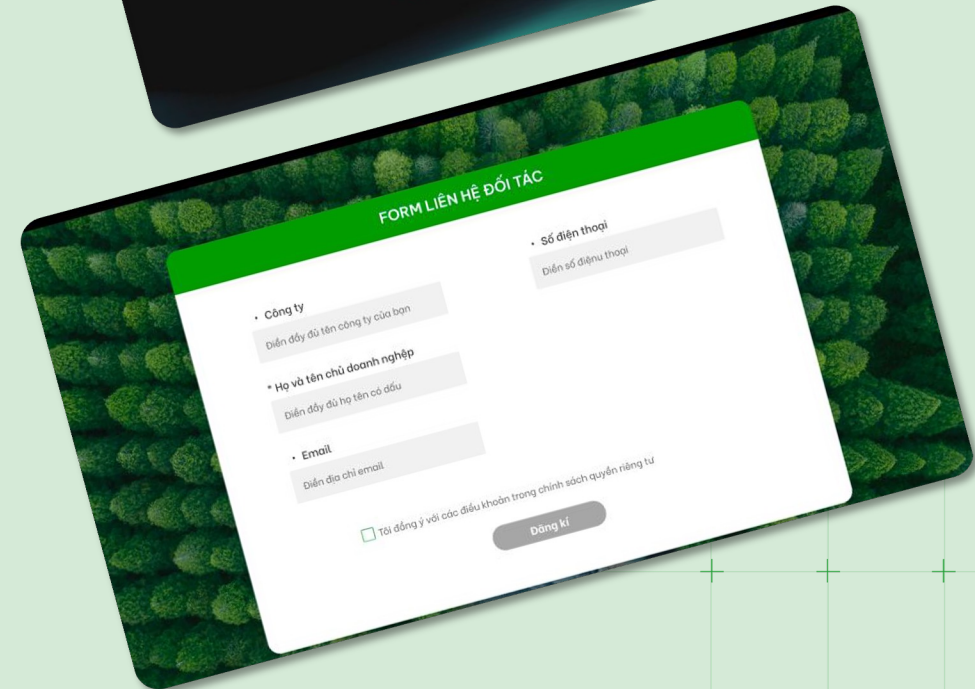
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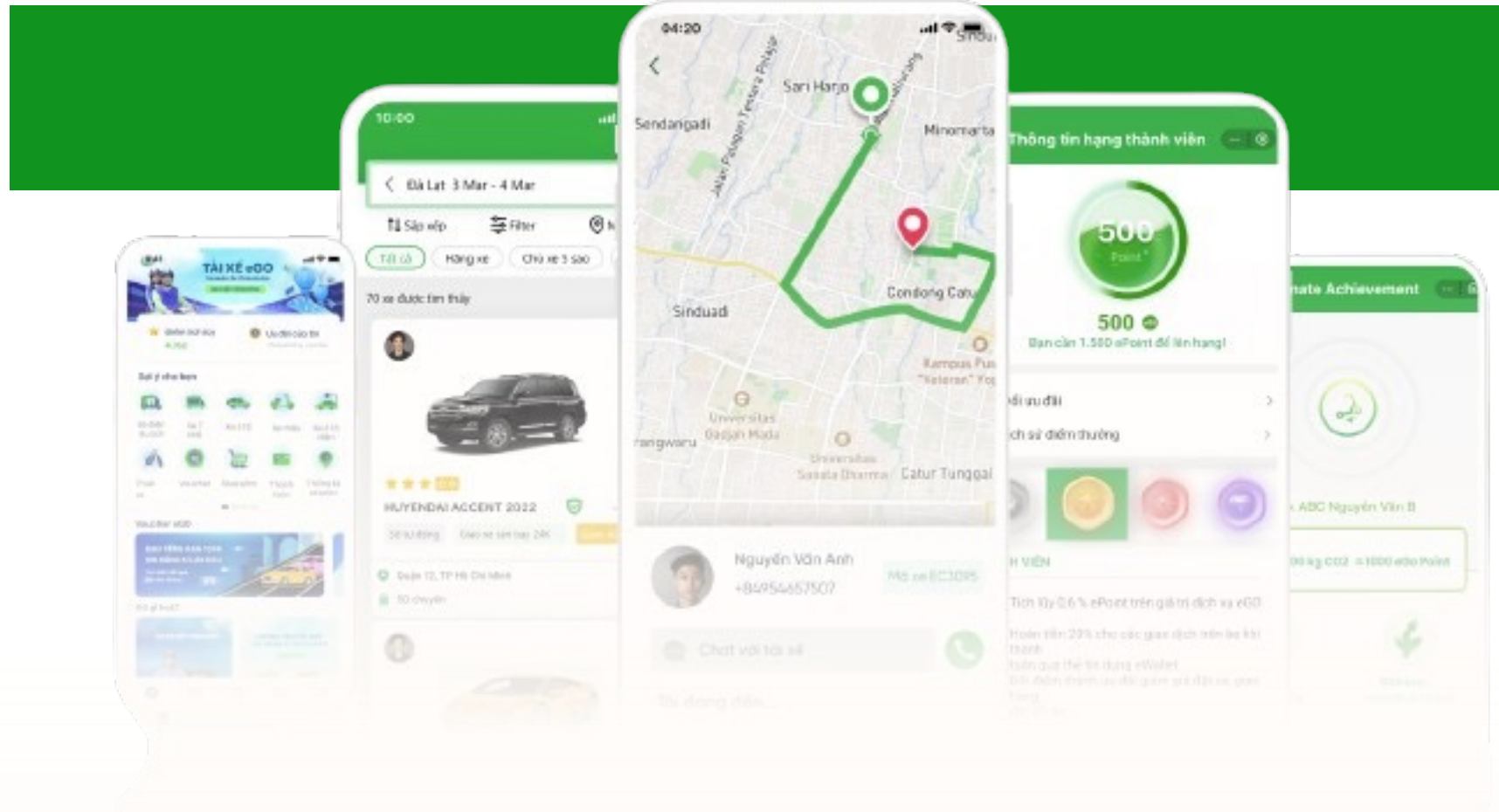
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FUTURE DIRECTION

Aside from the historical information contained in this document, other information provided contains forward-looking statements. Such forward-looking statements involve risks and uncertainties, including but not limited to statements regarding future events, plans, and expectations of eGO.

The actual results of our Token activities may differ materially from those statements. Factors contributing to or causing these differences include but are not limited to regulatory uncertainty, market uncertainty, global events, and issues discussed in this document.

While the Company believes that the underlying assumptions in its forward-looking statements are reasonable, any assumptions may prove to be inaccurate and, therefore, cannot guarantee that any results anticipated in those forward-looking statements will be realized. Additionally, our activities are subject to significant risks, which further increase the inherent uncertainty in the forward-looking statements contained in this document. The inclusion of such forward-looking information is not intended as an endorsement by any sponsor or other person that the future events, plans, or expectations we anticipate will be achieved.

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THANK YOU